



FOR IMMEDIATE RELEASE

LOCAL TECH STARTUP PROFOUND IMPACT'S SOHAIL RAMZAN NAMED TORONTO REGION'S BEST TECH MANAGER BY TIMMY AWARDS PANEL

The prestigious tech industry awards program, created by Tech in Motion, announces top regional tech leaders for 2021

WATERLOO, ON | OCTOBER 19, 2021 —Profound Impact™ Corporation, a Waterloo Region-based startup, is proud to announce that Sohail Ramzan, Technical Program Manager at Profound Impact, has been selected as the Toronto Region's Best Tech Manager for the 7th annual Timmy Awards. He will now have the opportunity to receive even more recognition by competing to take home the North American Award, to be chosen by an expert panel of judges: Dr. Anita Jindal, Senior Director of Engineering at VMware, Akshaya Aradhya, Director of Engineering at Netflix, and Nirmal Srinivasan, Software Engineering Director at PayPal.

"We are extremely proud to recognize leading managers in the tech industry, locally and across North America," says Mandy Walker, Executive Director of Marketing at Motion Recruitment, Tech in Motion's creator. "These tech leaders' steadfast dedication to empowering their teams through all circumstances and adapting to changing circumstances, while still inspiring those around them, deserve recognition."

Sohail has worked with Profound Impact for nearly two years, leading a cohesive development team that has built and continues to enhance the next-generation social engagement and interaction platform to measure the worldwide impact of an organization and its programming. Guided by Sohail's leadership and technological expertise, Profound Impact has created an innovative digital community of stakeholders including alumni, academics, researchers, innovators and professionals working together to find actionable solutions to global challenges.

"Sohail's contributions to Profound Impact have been immeasurable and we are thrilled that his talent and leadership are being recognized," said Sherry Shannon-Vanstone, founder and CEO of Profound Impact "Sohail and his team have brought our product vision to life, ensuring that our digital community and other services provide the tools and analysis needed to measure impact and tackle complex global issues."

After the success of last year's virtual event, the 2021 Timmy Awards ceremony on Oct. 28 will once again be an entirely digital experience on YouTube Premiere. North American winners will be announced live in front of Finalists, Regional Winners and members of the tech community from across North America. The public can RSVP [here](#) to attend and see who will be declared

as the 2021 North American Winner. Further information on all judges and finalists can be found on the [Timmy Awards' website](#).

For more information on Profound Impact, please visit www.profoundimpact.com. See how Profound Impact is being deployed by visiting <https://demo.profoundimpact.com/>.

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ABOUT TECH IN MOTION EVENTS

Tech in Motion is a North American events series that brings local tech community professionals together to connect, learn and innovate. What started as a passion project in 2011, by IT staffing and recruiting firm Motion Recruitment, grew into an organization of over 250,000 members across 14 chapters in North America including Atlanta, Boston, Charlotte, Chicago, Dallas, LA, New York, Orange County, Philadelphia, Phoenix, San Francisco, Silicon Valley, Toronto, and Washington, D.C. Please visit www.techinmotionevents.com for more information about our notable speakers, sponsors and events.

ABOUT PROFOUND IMPACT CORPORATION

Profound Impact connects great people to do great things by providing a unique and transformational digital community to measure the worldwide impact of an organization and by facilitating and accelerating connectivity to inspire collaborative solutions to difficult global problems.

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For media inquiries, please contact:

Madison Lambden

519-994-1912

media@profoundimpact.com

Lindsay Lewis

Tech in Motion Events

lindsay.lewis@techinmotionevents.com

[484-252-9071](tel:484-252-9071)